



HEALTH CARE
COST INSTITUTE

Duke
UNIVERSITY



BlueCross BlueShield
of North Carolina

No Legislation? No Problem! Lessons from Building a Voluntary Multi-Payer Claims Database in North Carolina

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NAHDO Annual Conference
August 25, 2020

With generous support from:

 **Arnold
Ventures**

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Presentation Outline

- Project overview
- Data sharing strategy
- Data alignment methodology
- Dissemination strategy
- Benefits & limitations of our approach



Project Overview

- Background
 - North Carolina does not have an all-payer claims database to inform stakeholders about healthcare costs/utilization

- Objective
 - Create a pseudo-APCD to enable stakeholders to understand key drivers of health care spending in the state

- Collaboration between
 - Blue Cross Blue Shield of North Carolina (BCBCNC)
 - Duke University
 - Health Care Cost Institute (HCCI)



Project Overview

■ Main tasks

- Harmonize methodology across institutions
- Create aggregate data summaries at each institution (spending by county, age, sex, spending category, etc.)
- Combine aggregate summaries across institutions
- Disseminate results and summary data

■ Timeline





■ Data holdings

| Insurance segment | Coverage | Institution |
|--------------------------------------|----------|-------------|
| Employer-sponsored insurance | Selected | HCCI |
| | | BCBSNC |
| Medicare fee-for-service (FFS), 100% | Complete | HCCI |
| Medicaid | Complete | Duke |
| Medicare advantage (MA) | Selected | HCCI |
| | | BCBSNC |

■ Requirements

- No patient-level data travels between institutions
- HCCI acts as data aggregator across institutions



Data methodology

- Many decisions to make
 - Selection criteria
 - Claims categorization
 - Broad categories
 - Detailed categories
 - Spending & utilization measures
 - Conditions of interest
 - Episodes of interest
 - Adjustments required prior to dissemination



Selection Criteria Considerations

- Member identification as a resident of North Carolina defined by ZIP code
 - Members were assigned a county for the duration of the study period based on their county of “residence”
- Members were not required to have prescription drug coverage to be included in the study sample
 - Potential for bias in spending from members without prescription drug coverage (e.g. Medicare FFS members with no Part D coverage)
- Each member was assigned to a primary payer group
 - Secondary payer information was not considered



Claims Categorization

- Inpatient
 - Valid revenue center code and at least one of the following:
 - Place of service (POS) code 21, 31, 32, 33, 34, 51, 56, or 61
 - Valid Medicare Severity Diagnosis-Related Group (MS-DRG) code (V32)
 - Room and board revenue code 100-219
 - FFS claims with a National Claims History (NCH) claim type of 20, 30, 50, or 60
- Outpatient
 - Valid revenue center code and not classified as inpatient
 - Includes all ambulance, dialysis, home health, and DME/prosthetics/supplies, regardless of revenue center code presence or absence
 - FFS NCH claim type 10, 40, 81, 82, and ambulance claims from the carrier file (NCH claim type 71)
- Professional
 - No valid revenue code
 - FFS NCH claim type of 71, 72; Method II CAH claim lines (NCH claim type 40)
- Prescription Drug



Claims Categorization, Detailed

- Inpatient
 - Acute: labor & delivery, medical, mental health & substance use, newborns, surgery & transplant,
 - Non-acute: hospice, skilled nursing facility

- Outpatient
 - Administered drugs & immunizations, ambulance, dialysis, durable medical equipment, emergency department, evaluation & management, home health, labs & pathology, observation, procedures, radiology services

- Professional
 - Administered drugs & immunizations, anesthesia, behavioral health & case management, emergency department, evaluation & management, labs & pathology, observation, procedures, radiology services



Measures

- Spending
 - Allowed amount: sum of the insurer payment and the copayment or cost-sharing amount from the insured
 - Out-of-pocket amount: deductible, co-payment, and cost-sharing amount paid by the insured (or a third party, e.g. Medigap or Medicaid)
 - Excludes premiums

- Utilization wish list
 - Acute care inpatient admissions
 - “Post-Acute Care” days
 - Outpatient
 - Number of professional services delivered (“visits”)



Chronic Condition Classification

- Chronic conditions
 - Based on International Classification of Diseases, Tenth Edition, Clinical Modification (ICD-10-CM) codes on the claim
 - How many diagnostic slots are available in each payer's claims system?
 - Are providers/payers incentivized to include more codes than just the primary?

| Condition | Type | ICD-10-CM |
|---------------------|-------------|---|
| Depression | Chronic | F32, F33 |
| Diabetes | Chronic | E10, E11, E13, Z96.41, Z46.81, T85.614A, T85.624A, T85.633A, and T85.694A |
| Lung Cancer | Acute Onset | C34 |
| Opioid Use Disorder | Chronic | F11 |



Episode Classification

- Inpatient episodes defined by MS-DRG
- Utilization metric defined as episodes per 1,000
- Considerations
 - Spectrum of total FFS to capitated payments, global period rules

| Episode | MS-DRG or CPT | Days Prior | Days After |
|-------------------------------|---------------------------------|------------|------------|
| Caesarian Section (C-Section) | 765, 766 | 1 | 60 |
| Vaginal Delivery | 767, 768, 774, 775 | 1 | 60 |
| Lower Joint Replacement | 469, 470 | 3 | 30 |
| Stroke | 061, 062, 063, 064, 065, 066 | 1 | 90 |



Adjustments

- Age-gender Adjustment

- Adjusted for age and gender to facilitate comparison across geographic areas, within payer group

- Masking and Suppression

To ensure that individuals, providers, and payers were not identifiable in the public analytic data set, we do not report data where:

- fewer than 11 unique individuals in the age-gender-payer group in the county or state had a claim for a service in the category,
- fewer than 5 unique providers delivered a service in the category to patients in the age-gender-payer group in the county or state, or
- There was not a sufficient mix of payers in the county (for the employer-sponsored insurance and Medicare Advantage populations)



Dissemination strategy

- The following products were made publically available:
 - Interactive web site
 - Detailed summary data
 - Project methodology document (includes code lists & algorithms)
 - Project FAQ document



Dissemination strategy

- Interactive web site
 - <https://healthcostinstitute.org/hcci-originals/north-carolina-health-care-spending-analysis>

North Carolina
Multi-Payer Analysis



REPORT DASHBOARD ABOUT

A Multi-Payer Analysis of Health Care Spending in North Carolina



Research by:



With generous support from:





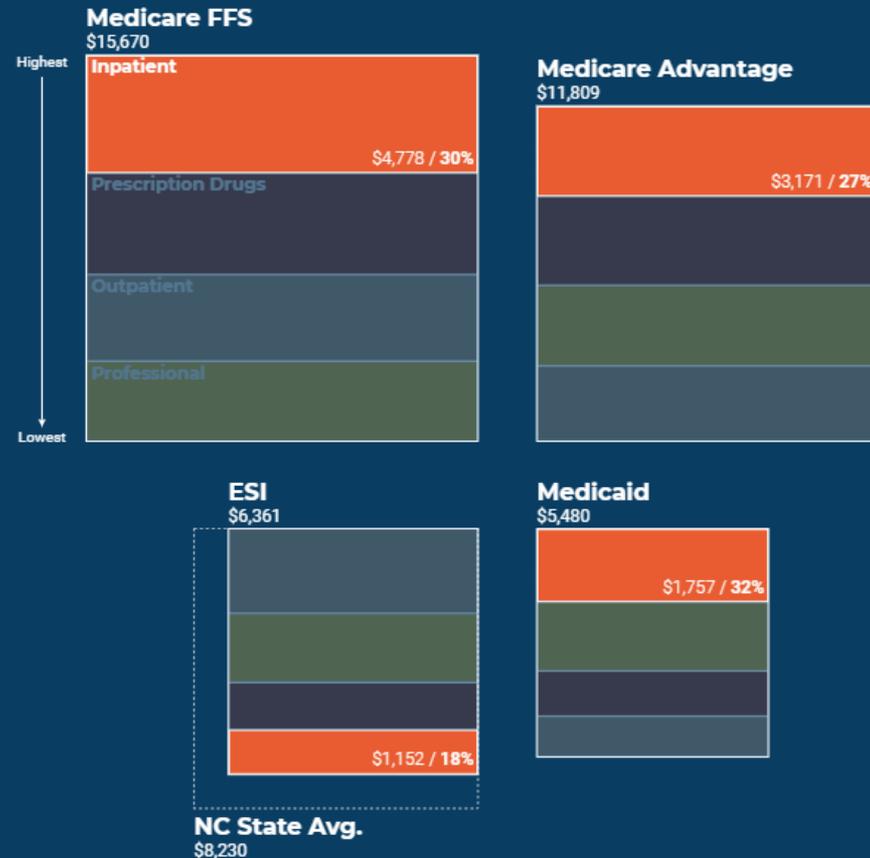
Dissemination strategy

- Interactive web site

Explore service category variation in per-person spending across populations

Inpatient services accounted for the largest share of annual per-person spending for all populations except those with Employer-Sponsored Insurance, where the largest share of spending was on outpatient services. In contrast, outpatient spending accounted for the lowest share of annual per-person spending in Medicaid (17.8%).

Prescription drug spending was a larger share of total spending for Medicare Advantage (26.6%) and Medicare Fee-For-Service (26.4%) compared to Employer-Sponsored Insurance (19.4%) and Medicaid (19.9%), which aligns with findings that prescription drug use increases with age.





Dissemination strategy

- Interactive web site





Dissemination strategy

- Detailed statewide and county-level summary data (32 tables), including...

Enrollment

Total spending, overall + by age/gender

Out-of-pocket spending

Spending by category, overall + detail

- Inpatient
- Outpatient
- Professional
- Prescription

Spending, specified healthcare episodes

- Stroke
- Lower Joint Replacement
- C-Section Delivery
- Vaginal Delivery

Spending, people w/specified conditions

- Diabetes
- Opioid Use Disorder
- Depression
- Lung Cancer

Spending for Medicare/Medicaid Dual-Eligibles



Dissemination strategy

- Detailed summary data, example

Table 16. Detailed Outpatient Spending, by County

[Back to List of Public Tables](#)

| County | Detail Category | Employer-Sponsored Insurance | Medicaid | Medicare Fee-For-Service | Medicare Advantage |
|-----------|------------------------------------|------------------------------|----------|--------------------------|--------------------|
| Alamance | Administered Drugs & Immunizations | \$920 | \$114 | \$700 | \$504 |
| Alamance | Ambulance | \$13 | \$17 | \$127 | \$120 |
| Alamance | Dialysis | \$72 | \$5 | \$535 | \$163 |
| Alamance | Durable Medical Equipment | \$25 | \$23 | \$189 | \$120 |
| Alamance | Emergency Department | \$287 | \$360 | \$341 | \$295 |
| Alamance | Evaluation & Management | \$63 | \$14 | \$149 | \$56 |
| Alamance | Home Health | \$1 | \$245 | \$434 | \$239 |
| Alamance | Labs & Pathology | \$110 | \$30 | \$61 | \$57 |
| Alamance | Observation | \$37 | \$11 | \$18 | \$48 |
| Alamance | Other | \$87 | \$6 | \$148 | \$70 |
| Alamance | Procedures | \$518 | \$233 | \$901 | \$693 |
| Alamance | Radiology & Imaging | \$341 | \$88 | \$307 | \$290 |
| Alexander | Administered Drugs & Immunizations | \$1,147 | \$106 | \$498 | \$513 |
| Alexander | Ambulance | \$22 | \$14 | \$163 | \$98 |
| Alexander | Dialysis | - | \$4 | \$220 | \$123 |
| Alexander | Durable Medical Equipment | \$16 | \$34 | \$229 | \$160 |
| Alexander | Emergency Department | \$210 | \$222 | \$250 | \$223 |
| Alexander | Evaluation & Management | \$30 | \$5 | \$124 | \$54 |
| Alexander | Home Health | \$1 | \$173 | \$381 | \$203 |
| Alexander | Labs & Pathology | \$91 | \$20 | \$62 | \$48 |
| Alexander | Observation | \$23 | \$8 | \$19 | \$14 |
| Alexander | Other | \$76 | \$18 | \$172 | \$109 |
| Alexander | Procedures | \$429 | \$263 | \$876 | \$714 |



Dissemination strategy

- Project methodology document (incl. code lists/algorithms)
- Project FAQ document





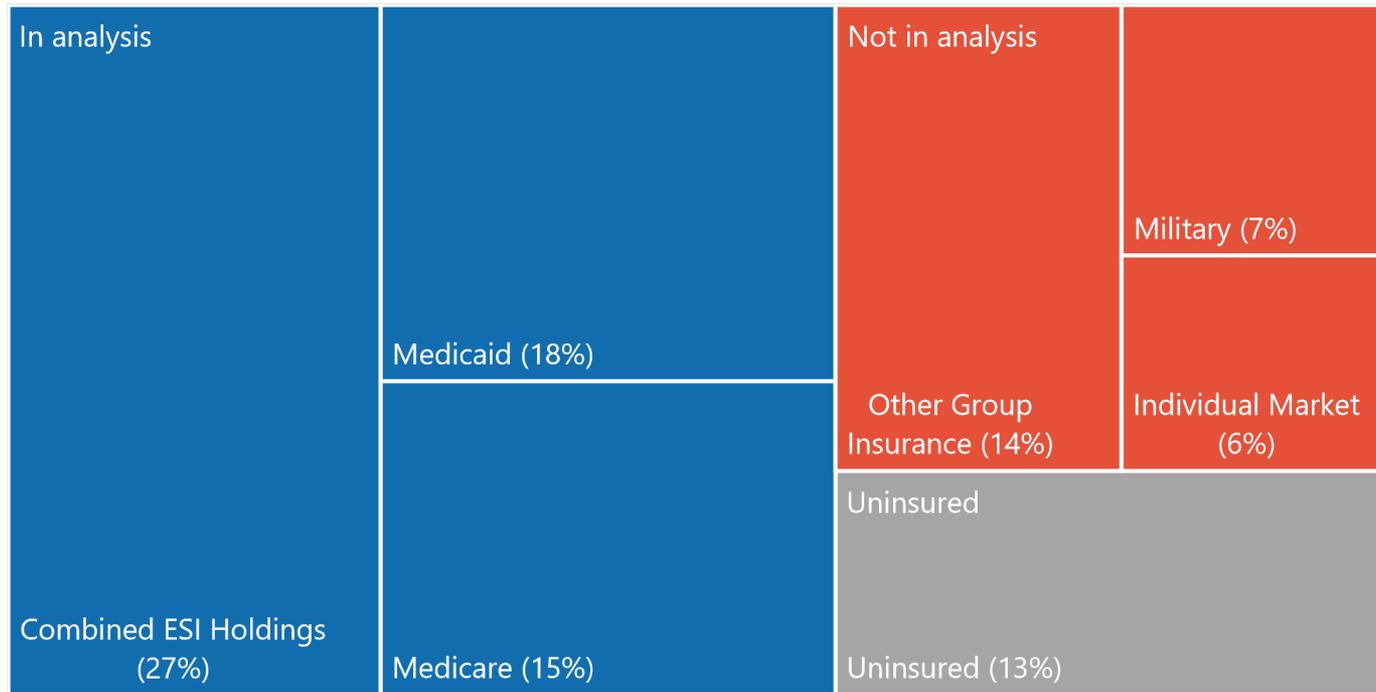
Limitations of our approach

- Person matching across data holdings is impossible
 - Potentially a limitation in a traditional APCD
- Complex risk-adjustment not possible
- Ensuring data consistency is challenging
 - Structure of each contributors' data holdings differs with inherent differences in the claims
 - Where possible, service categories were re-arranged
 - Categories differ from the native source reporting
 - Must consider benefit design
- Multiple teams needed to execute analysis



Limitations of our approach

- Incomplete coverage
 - ~60% of NC residents in analysis



* Estimates based on data from the American Community Survey, Tricare, the VA, and the Center for Consumer Information and Insurance Oversight (CMS)



Benefits of our approach

- No need to set up a new data warehousing system
- Potential for faster time to development of insights
- Potentially less expensive approach to an APCD
- Does not require legislation, just eager and curious organizations



Thank you!



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